



CUBRA  
5684 South 4000 West  
Spanish Fork, UT, 84660  
Ph: 801-921-2132  
Cubra10@gmail.com

Dear Friends,

Celebrating our 31<sup>st</sup> year, CUBRA has become one of the longest running and most well-known barrel racing associations in Utah. Each year, CUBRA events attract thousands of competitors from Tremonton to Salina but the majority of our members live right here in Utah County.

In 2020 we will host 20 barrel racing/pole bending jackpots including our feature races: Daddy-Daughter Race and Rope Ride & Tie Relay. Riders accumulate points throughout the year and each October, CUBRA awards trophy saddles, tack, knives, bicycles and apparel to winners in more than a dozen categories.

This year we have some exciting things planned:

- More Money Mondays—added money jackpots that will increase competition
  - Where else can you earn more than \$1000 on a Monday night?!?
- Rope Ride & Tie Relay—first in Utah combining roping, barrel racing and goat tying
  - One competitor...3 events
- Daddy-Daughter Race—families team up for the biggest summer race in Utah County
  - Families have always been our focus at CUBRA
- 4D Breakaway Roping Series—rodeo's fastest growing sport brings a new format to Utah
  - Five dates planned for Spanish Fork Fairgrounds
  - 4D format makes it fair and competitive for ropers of all ages and abilities

CUBRA relies on our corporate partners to help us put on all these wonderful events each year. We would love to meet and discuss your marketing and community support goals for 2020 and discuss opportunities to work together to promote your brand to our members.

I will reach out to you in the next week to schedule some time to meet.

Warm Regards,

Peter Scott  
Executive Director



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## Summer Series Barrel Racing / Pole Bending:

### 1—Title Sponsor ( \_\_\_\_\_ Barrel Series presented by CUBRA)

- Top billing on all media (Website, Facebook, Instagram)
- Name on all apparel
- Name on all 10 trophy saddles (10)
- Top billing on 'Winners Zone' photo backdrop at year end awards night
- Mentions onsite at every race (20)
- Name on barrels
- Custom social media campaign to match your on-going social media marketing plans
  - Twice weekly posts highlighting your business
  - Custom content, does not have to be race related
  - Facebook & Instagram
- \$5000 investment—two-year commitment

### 2—Feature Race Sponsor (Daddy-Daughter or Relay Race)

- Presenting sponsor billing on all media
- Custom social media campaign for three weeks prior to event
  - Three weekly posts highlighting your business
  - Custom content, does not have to be race related
  - Facebook & Instagram
- Signage at event
- Mentions at event
- \$500 investment—two-year commitment

### 10—Trophy Saddle Sponsors

- Name & Logo on trophy saddle presented at year end awards
- Name & Logo on 'Winners Zone' back drop at year end awards
- Photo-op with winner + two framed 8x10's for your office
- Signage at year end awards
- Name and Logo prominently displayed on all media (web and social)
- \$750 investment—two-year commitment



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#### 10—Year End Prize Sponsors

- Name and logo prominently displayed on all media
- Name mentions at year end awards
- Name and logo on 'Winners Zone' backdrop at year end awards
- \$250 investment—one year commitment

### Utah's First & Only 4D Breakaway Roping

#### 1—Title Sponsor (\_\_\_\_\_ 4D Breakaway Roping Series presented by CUBRA)

- Top billing on all media (Website, Facebook, Instagram)
- Top billing on 'Winners Zone' photo backdrop at year end awards night
- Mentions onsite at every event (5)
- Signage on site at each event
- Custom social media campaign to match your on-going social media marketing plans
  - Twice weekly posts highlighting your business
  - Custom content, does not have to be race related
  - Facebook & Instagram
- \$2500 investment—two-year commitment



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# Sponsorship Agreement Form

CUBRA encourages excellence by providing a place for Utah County's current and future Rodeo stars to compete and hone their skills in a family friendly, professional atmosphere.

## My Organization Wishes to Sponsor

Summer Barrel/Pole Series

Title Sponsor, two years, \$5000/yr

Trophy Saddle, two years, \$750/yr

Feature Race Sponsor, two years, \$500/yr

Prize Sponsor, 1 year, \$250/yr

Utah's First & Only 4D Breakaway Roping Series

Title Sponsor, two years, \$2500/yr

Organization: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Amount Due: \_\_\_\_\_

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
CUBRA Signature